



Theme: *English is the Bridge to Choices and Connections for an Unstoppable Journey*

Poster Rubric Criteria

Student's Name: _____ Grade _____
 Region: _____
 School's name and code _____

Category	4	3	2	1
Labels (written part)	All items of importance on the poster are clearly labeled and can be read from at least 3ft. away.	Almost all items of importance on the poster are clearly labeled and can be read from at least 3ft. away.	Many items of importance on the poster are clearly labeled and can be read from at least 3ft. away.	Labels are too small to view or no important items were labeled.
Relevance to Theme	All graphics are related to the theme and make it easier to understand.	Some graphics are related to the theme and most make it easier to understand.	One graphic is related to the theme and few make it easier to understand.	Graphics do not relate to the theme.
Overall Visual Impact	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout and neatness.	The poster is acceptably attractive through it; may be a bit messy.	The poster is distractingly messy or poorly designed. It is not attractive.
Creativity	Concept is imaginative and original.	Concept is somewhat imaginative/ original.	Concept is slightly imaginative/ original.	Concept lacks imagination/ originality.
Spelling - Mechanics	There are no grammatical/mechanical mistakes on the poster.	There are 1 or 2 grammatical/mechanical mistakes on the poster.	There are 3 grammatical/mechanical mistakes on the poster.	There are more than 3 grammatical/mechanical mistakes on the poster.
Poster size	The poster size is 14"x 17" and it has 1 inch border	The poster size has one of the measurements and it has 1 inch border	The poster size is not 14" x 17", but with 1 inch border	The poster does not meet any of the requirements

Score: _____

Judges/ Name Signatures: _____

Comments
